



November is Pancreatic Cancer Awareness Month

Dear Friend,

Pancreatic Cancer Awareness Month kicks off today.

This November, we have a clear and critical mission: to enhance public awareness, understanding, and funding for patient-focused clinical trials for pancreatic cancer during '**Pancreatic Cancer Awareness Month**' and '**World Pancreatic Cancer Day**.'

As November unfolds, the world unites to recognise Pancreatic Cancer Awareness Month. This is a pivotal time to raise awareness, support survivors, and honour the memory of those we've lost.

Alarming data from the Australian Institute of Health and Welfare (AIHW)^[1] reveals a grim reality: more Australians are facing pancreatic cancer than ever before. **For the first time, this disease is officially classified as a 'common cancer.'**

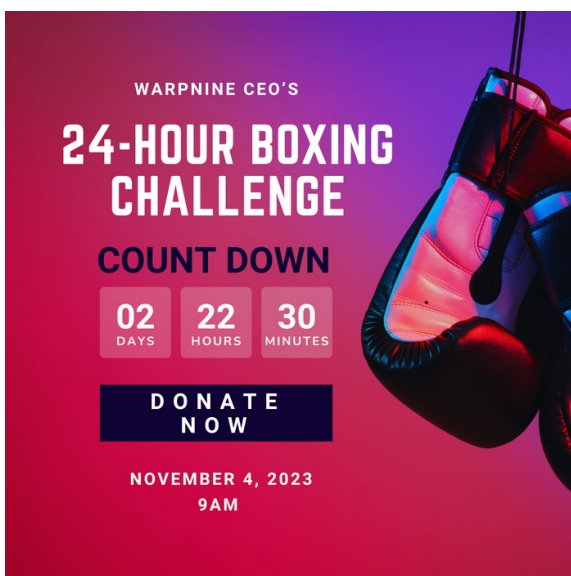
Pancreatic cancer has a dire five-year survival rate of only 12.5%. It is predicted to claim more lives than breast cancer this year, an estimated 3,669 people and it holds the lowest survival rate among all common cancers. Tragically, over 4,500 people will be diagnosed with pancreatic cancer in 2023, and over 60% of patients will lose their battle within just 12 months^[2].

Our CEO, Meg Croucher, emphasises the urgent need for attention and funding: "The deadly outcomes in pancreatic cancer result in limited visibility and reduced public awareness. Many people are unaware that pancreatic cancer is now a common cancer. In stark contrast, more high-profile cancers have survival rates

exceeding 90%. In comparison, pancreatic cancer lags far behind with a survival rate of only 12.5%, dropping dramatically to 6.8% for those in regional areas. With this disease now classified as a common cancer, there has never been a more critical time to call for increased focus and funding."

In 2023, we expect to lose 10 Australians each day to pancreatic cancer — a figure that has never been higher.

Only a small percentage of patients respond to current treatments, resulting in low survival rates, especially in regional areas. National awareness is crucial to emphasise the urgency of addressing pancreatic cancer.



With just a few days remaining until our [CEO's 24-Hour Boxing Challenge](#) and a limited time until World Pancreatic Cancer Day on November 16, we urgently call on you to join us in raising awareness and securing vital funding to enhance survival rates and improve the quality of life for patients and their families.

Please donate today to help us in this crucial fight.

[Donate Now](#)



WORLD PANCREATIC Cancer DAY

November 16, 2023

This global event unites people worldwide to emphasise the necessity for greater awareness, funding, and research for pancreatic cancer. This year's theme, **'Hello Pancreas'**, encourages individuals to connect with the pancreas's essential role in the body's everyday function. The World Pancreatic Cancer Coalition aims to boost early detection and survival rates by increasing awareness about the pancreas.

Raising awareness throughout November, especially on World Pancreatic Cancer Day, is easy and impactful. **Follow our pages, like our posts, and, most importantly, share our messages.** Every fundraising effort contributes to our mission, improves outcomes, and increases the quality of life for patients and their families. In addition to supporting our [CEO's 24-hour Boxathon](#) and sharing our messages on **social media** and via email, you can directly fundraise for patient-focused clinical trials and projects, the key to improving pancreatic cancer survival rates.

Here are some ways you can easily raise funds for pancreatic cancer research:

- Create a tribute or in-memory page for a loved one.
- Encourage friends, family and colleagues to wear purple on November 16 in exchange for a donation.
- Host a morning tea on World Pancreatic Cancer Day.
- Plan a #PlayinPurple Golf day at your local club.
- Host a pancreatic cancer BBQ fundraiser for friends or family.

For more information, fundraising ideas, or to obtain a '[Community Fundraising Agreement](#)' form, please get in touch with us at admin@warpline.org.au.

DONATE NOW

FUNDRAISE



We are continually grateful for your support.
Thank you for reading and thank you for helping us to
address the inequity in outcomes for pancreatic, gastro-
intestinal and rare cancers.

Meg Croucher
Chief Executive Officer
WARPINE

(1) Cancer data in Australia, How are pancreatic cancer rates changing? - Australian Institute of Health and Welfare (aihw.gov.au)

(2) AIHW

Australian Institute of Health and Welfare (2023) Cancer data in Australia, AIHW, Australian Government, accessed 30 October 2023.

(3) national-pancreatic-cancer-roadmap-consultation-submission-27112020.pdf (ruralhealth.org.au)

Subiaco WA, Australia
0406 818 810

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